

Campus Growth Partner (Student Influencer)

Melbourne, VIC
Casual / Contractor

✦ About Unibuz

Unibuz is a new digital platform built specifically for university students across Australia. It helps students connect socially, collaborate, discover opportunities and stay informed about what's happening on campus.

As we launch nationally, our goal is to reach **25,000** active student users within six months. To support this growth, we are looking for highly connected and motivated university students to join us as *Campus Growth Partners*.

✦ About the Role

As a *Campus Growth Partner*, you will be the face of Unibuz on your campus. You'll introduce the platform to students, promote its benefits, and help build an engaged on-campus community.

This role is ideal for student leaders, influencers, content creators, club members, or anyone who enjoys networking, building communities, and driving results. The position is offered as a contractor role with flexible hours to fit around your studies.

✦ Key Responsibilities

Campus Promotion

- Promote Unibuz across your university campus
- Speak with students and clearly explain the benefits of the platform
- Encourage students to sign up and actively use Unibuz

Student Engagement

- Build relationships with student clubs, societies and communities
- Promote Unibuz at student events and gatherings
- Create buzz and awareness across campus

Social Media Promotion

- Share Unibuz content across your social media channels
- Create authentic posts or stories about the platform
- Encourage friends and peers to join the community

Growth Tracking

- Monitor student sign-ups from your campus
- Provide weekly updates on engagement and activity
- Collaborate with the Unibuz team to refine growth strategies

Key Performance Indicators (KPIs)

- Driving new student sign-ups from your campus
- Contributing to national growth targets
- Maintaining active student engagement
- Building strong relationships with campus groups and communities

● About You

You'll be a great fit for this role if you are:

- A current university student in Australia
- Well connected on campus
- Active on social media (Instagram, TikTok, LinkedIn, etc.)
- Confident speaking with new people
- Involved in clubs, societies, sports or student organisations
- Entrepreneurial and motivated by results

✦ Requirements

- Minimum of **1,000+ followers** across your social media platforms
- Experience in sales, marketing or brand ambassador roles is desirable but not required

✦ What's in It for You

- Flexible work (approximately 8 hours per week)
- Contractor arrangement
- Hands-on experience in startup growth and marketing
- Opportunity to build your personal brand and professional network
- Letter of recommendation or LinkedIn endorsement for high performers
- Potential progression into state or national leadership roles

✦ Locations

We are recruiting two *Campus Growth Partners* in major metro areas nationwide, including Melbourne, Brisbane, Sydney, Darwin, Hobart, and Perth.

● How to Apply

Please email the following to hr@unibuz.com.au:

- Your name and university
- Your course and year level
- Links to your social media profiles
- A short paragraph explaining why you'd be great at growing Unibuz on campus
- Your two-page resume



**Join us and build a
community where
everyone belongs.**